**3 Cores of a Quality Built Home** (Foundation) could call it 3 values, 3 foundations; Quality homes are built with these in mind.

**Plumb, Level, Square** (logo or graphic) Any ideas on the Logo, different images, style or graphics

Square

Plumb

Level

**How does your new home measure up?** (Big Idea question)

Would like to use this on back of business cards and marketing materials.

This is the foundation of my brand. The foundation of any good house that is being built must have these 3 cores from start to finish.

I am building a online business that teaches new home buyers of newly built or custom build homes, what to look for during the building or buying process. I will take them step by step thru the process of building a home educating them on how to have the best built home, what to look out for during the construction phase and insuring the builder builds a quality home.

When someone is thinking about building or buying a new construction home I want them to think about coming to me first, personal building coach, mentor, advisor.